



From being a motivating leader for a design team to working as a hands-on designer within a larger team, from project manager to strategist and from an analytic researcher to creative director, I am equally confident in a range of roles.

My managerial skills add value to my creative abilities. As a designer and creative director, I work independently, skilfully engaging talents based on specific requirements, making sure that all the parties involved contribute to their best ability.

I understand the system and value empathy. I work expertly in different media, on complex assignments, aiming to create meaningful concepts and well-structured, applicable solutions with systematic clarity, simplicity and precision.

HANNAH

Hannah Petra Bonjer
March 10th 1981
Dutch

Filips van Almondestraat 3 - 1h
Amsterdam
+31 6 145 969 24
hnnh.nl / aa@hnnh.nl
LinkedIn



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EDUCATION

2003 - Design Academy Eindhoven
2006 *Bachelor in Visual Communication*
Graduated Cum Laude.

2000 - Technical University Delft
2002 *Propedeuse Industrial Design*
Finished foundation year successfully in first year.

1994 - Athenaeum (A levels)
2000 *de Vrije School, The Hague*
Dutch, English, Mathematics B, Physics, Chemistry, History, Drawing and History of Arts

2010 Research Masterclass
Sandberg Instituut, Amsterdam

WORK

2015 - Thonik, Amsterdam
present Project manager and art director

2006 - Studio HNNH, Amsterdam
present Founder and freelance (graphic) designer

2009 – Bureau Wijkwiskunde, Amsterdam
2012 Founder and creative director. Share sold end 2012.

2009 – Freelance creative consultant
2011 Independent creative consultant for clients in the design and commercial domains

2006 Dutch Design in Development, Nepal
Developmental work in Kathmandu, 2 months

2006 Viktor & Rolf, Amsterdam
Internship shoes and accessories department, 5 months

2005 United Nude, Guangzhou, China
Internship in footwear and accessories, 6 months

Way finding Strijp-S, Eindhoven

Project: Way finding for renovated buildings 'Gerard and Anton' on Strijp-S at Eindhoven; two impressive monuments that were transformed into lofts, commercial spaces and offices.

Activities: My main expertise on this project was to create a visual concept for the way finding for the two buildings. The architectural approaches of the renovated buildings were very different, and I translated this in two unique visual way finding systems. Unique, but also clearly a family of form. Other activities: design, creating print ready files, production management.

Year: 2012-2013

Client: Trudo

Team: 2

(icw Simone van Wijk)



System Gerard



System Anton





Way finding Strip-S

Anton

Facade design

Signing

Icon design



Way finding Strip-S

Anton

Facade design

Signing

Icon design

en

Way finding Strip-S

Anton

Facade design

Signing

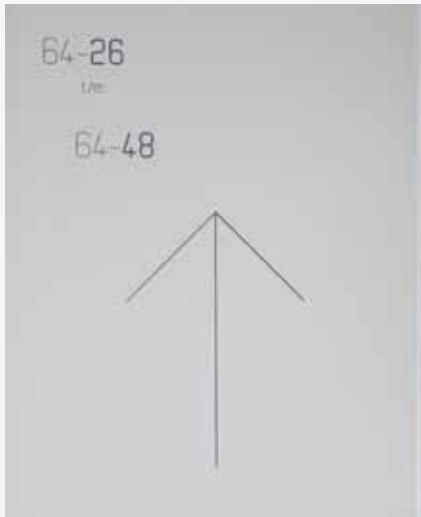
Icon design

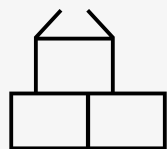
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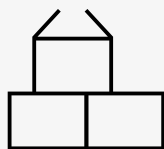
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6
t/m
BG

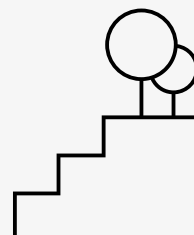




46-02



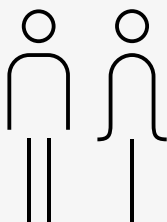
46-04



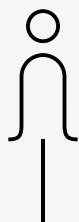
DAKTUIN



PANTRY



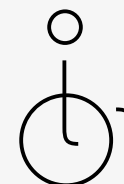
TOILET



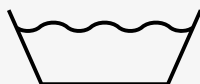
DAMES



HEREN



MIVA



WAS
RUIMTE



FIETSEN
STALLING



CONTAINER
RUIMTE



DOUCHE

GERARD
TWEE
< 44 - 02 v/m 28
44 - 30 v/m 56 >





Way finding Strip-S

Gerard



VIJF



Facade design

Signing

Elevator illustrations



EEN



EEN

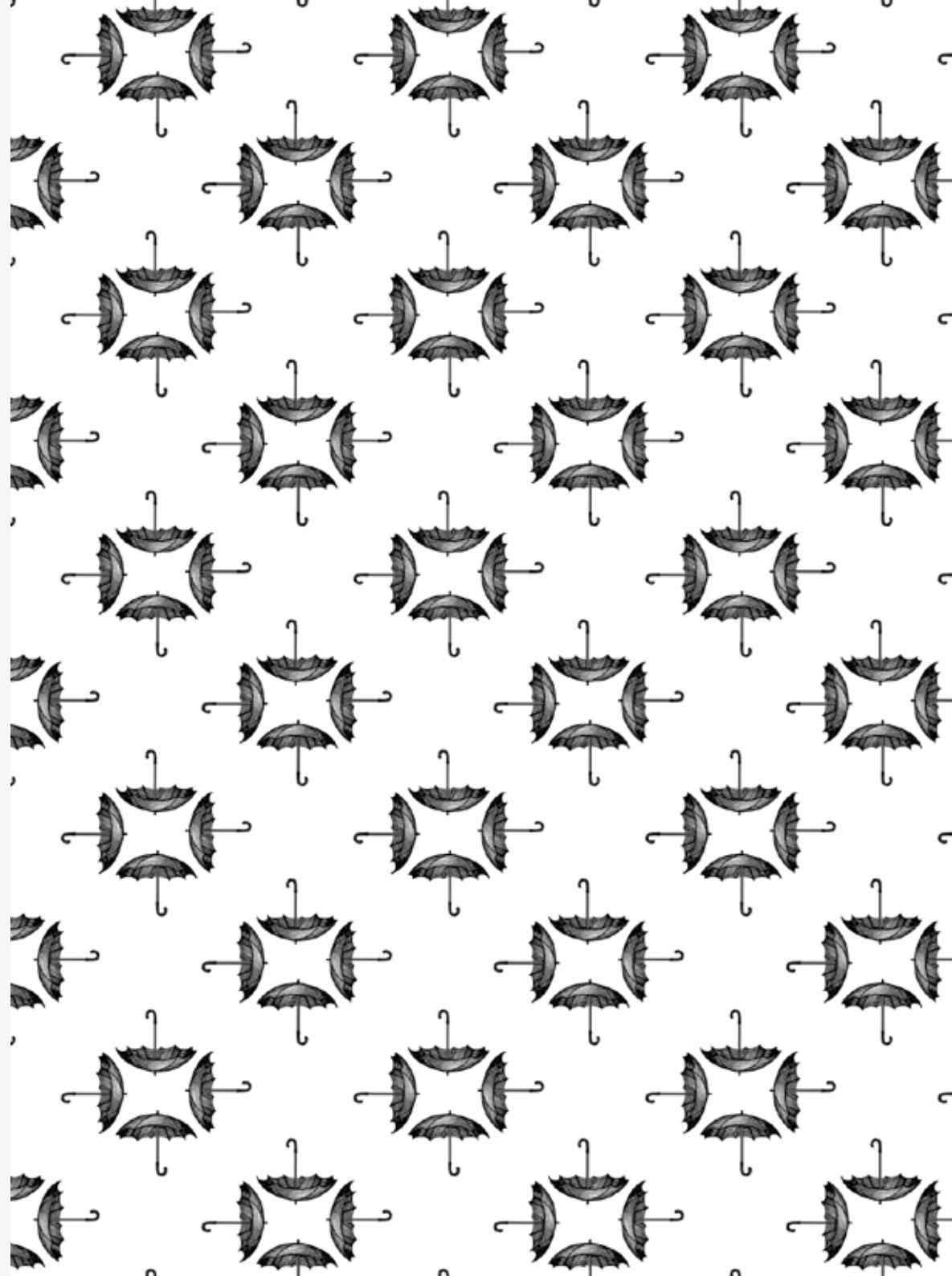
Allegri, Amsterdam
Freelance graphic designer

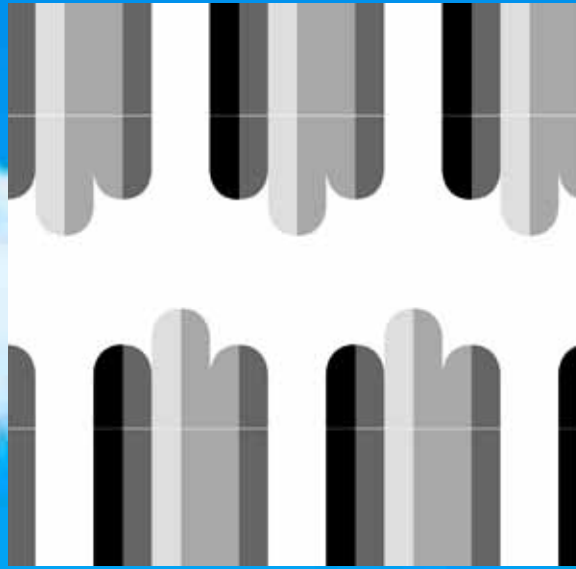
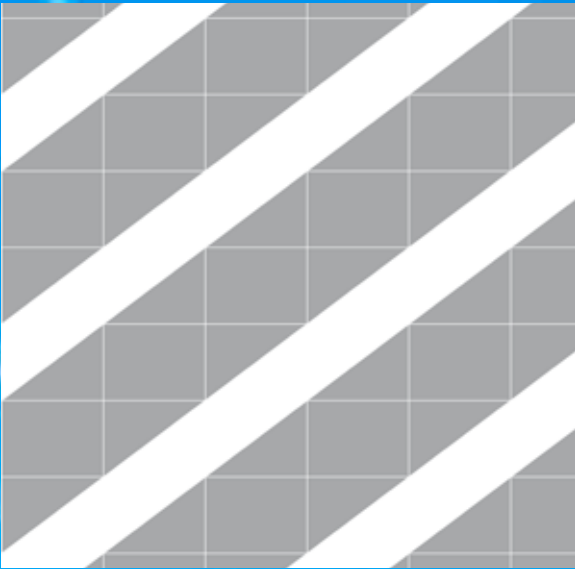
For the Italian fashion Allegri I worked all textile prints and patterns for men's collections, spring / summer collection 2008.

Year: 2007
Client: Allegri
Team: 1



Project 1: create 5 different repetitive patterns with this umbrella, used for print on fabric for the men collection jackets and blouses.





Project 2: create various repetitive patterns in gray tones with the theme 'air ballooning', used for print on fabric for men wind jackets.



Dutch Design in Development, Nepal Developmental work in Kathmandu

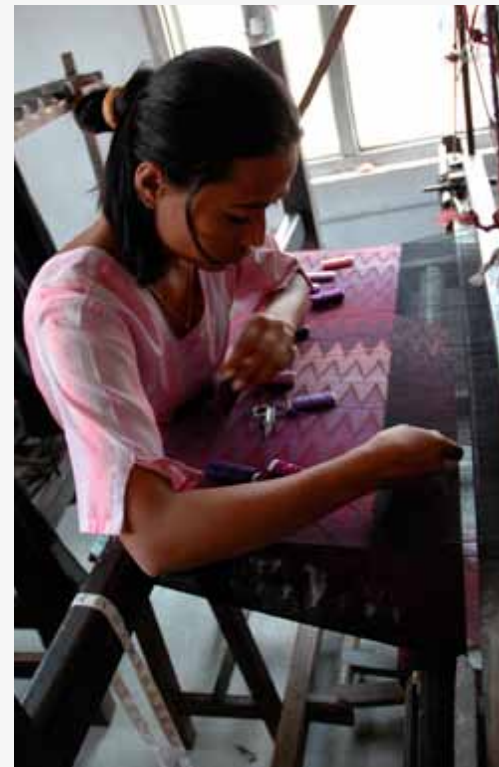
Project: How to get the traditional woven fabric 'Dhaka' ready for the export to the European market. The Dhaka is made by women in different villages in and around Kathmandu, all brought together by the investor Kalamandir (the client). Each woman has her own pattern, passed down from generation to generation.

Responsibilities: understanding the weaving process and production through field research; identifying and signalling primary needs of adjustments of the Dhaka in order to export; identifying and helping overcome cultural differences between client and European fashion market, such as colour and fabric differences; pattern design updates; colour pallet development for European textile markets; documentation of the results.

Year: 2007 - 2 months

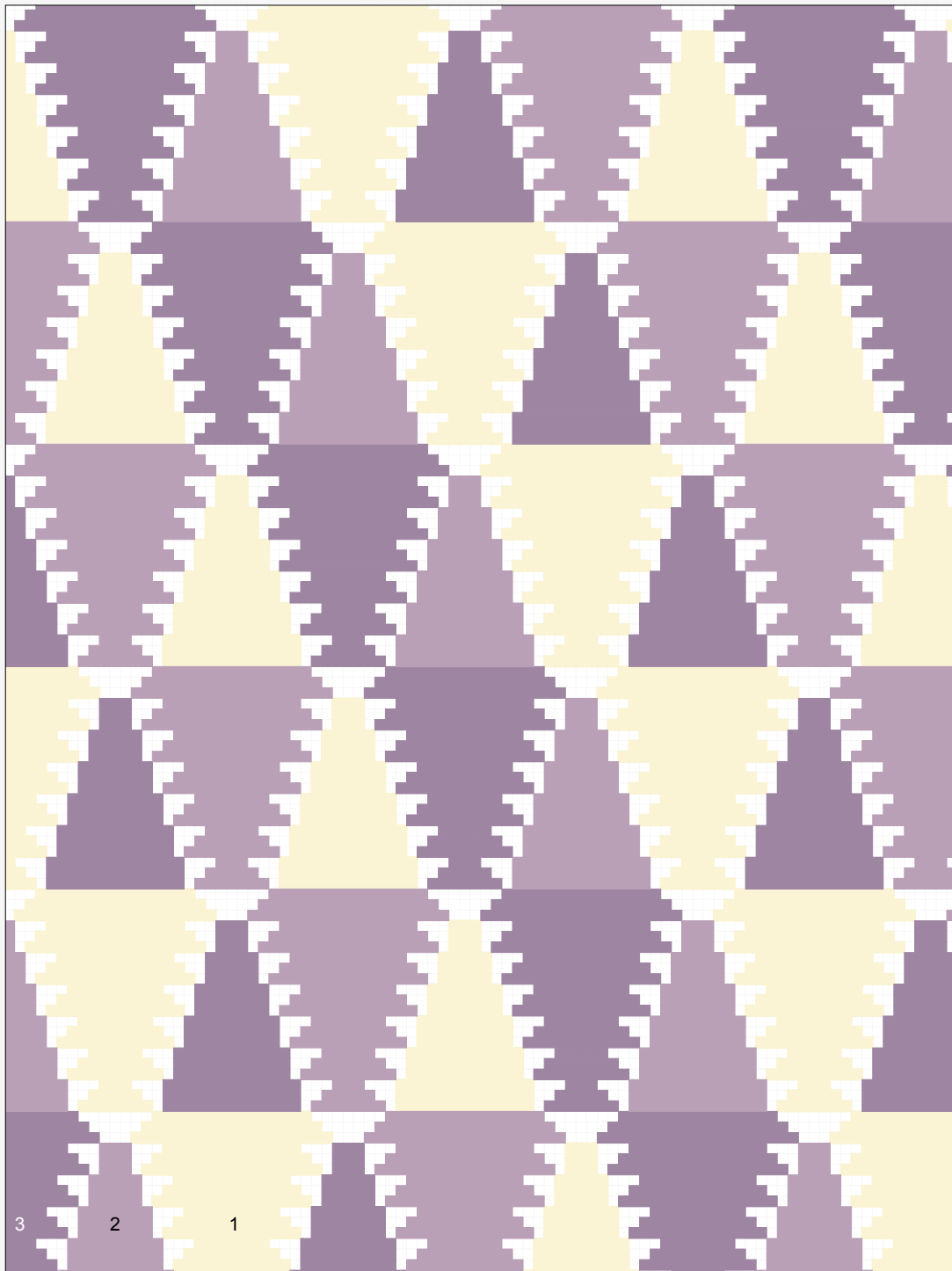
Client: Dutch Design in Development (for Kalamandir)

Team: 1



A traditional woven 'Dhaka' scarf
and my digital pattern next to it





Printed textile for Studio Jux, collection 2013, in new colors, with original patterns from Nepal left.

Year: 2008

Client: Brandes & Meurs, Industrial Design

Team: 1







United Nude, Guangzhou, China

Internship in footwear and accessories

As graphic designer, I was part of the creative team of United Nude in Guangzhou (China), a world leader in architectural footwear and accessories by the architect Rem D Koolhaas, together with Galahad Clark (a seventh Generation shoemaker).

Responsibilities: Visual design for the website and animations; development of visuals such as post cards, booklets, shoe box packaging; support concept development for the fashion and shoe designs through the reinterpretation of an architectural object.

Year: 2005, 6 months

Client: United Nude

Company size: 4 in China, 6 in UK (2006)



Current work United Nude

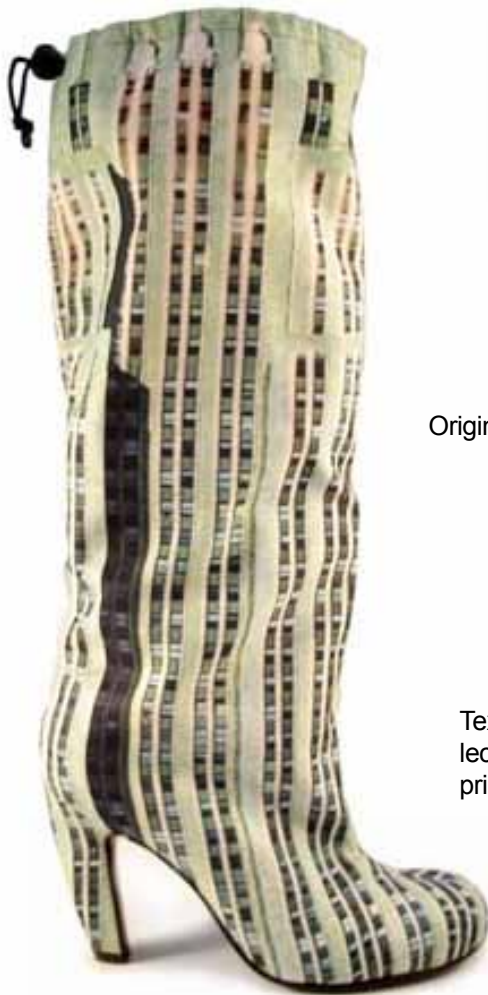


Design by United Nude
produced when I've started my internship



Flagship store United Nude - London





Original Mobius Shoes

Textiel pattern design for the shoe collection, below two examples. Digital printed textile (new in 2006).



Empire State Building,
New York



Viktor & Rolf, Amsterdam

Internship shoes and accessories department.

At Viktor & Rolf I worked on the shoes of the haute couture show of Paris Fashion Week: high heeled clogs, in 4 different patterns.

Responsibilities: Concept development of the 'shoes' in the design team of Viktor & Rolf, hand making the first samples of wood, creating the ideas to make them wearable; designing patterns; organization the production of the clogs throughout Holland; managing the fitting process of the models in Paris.

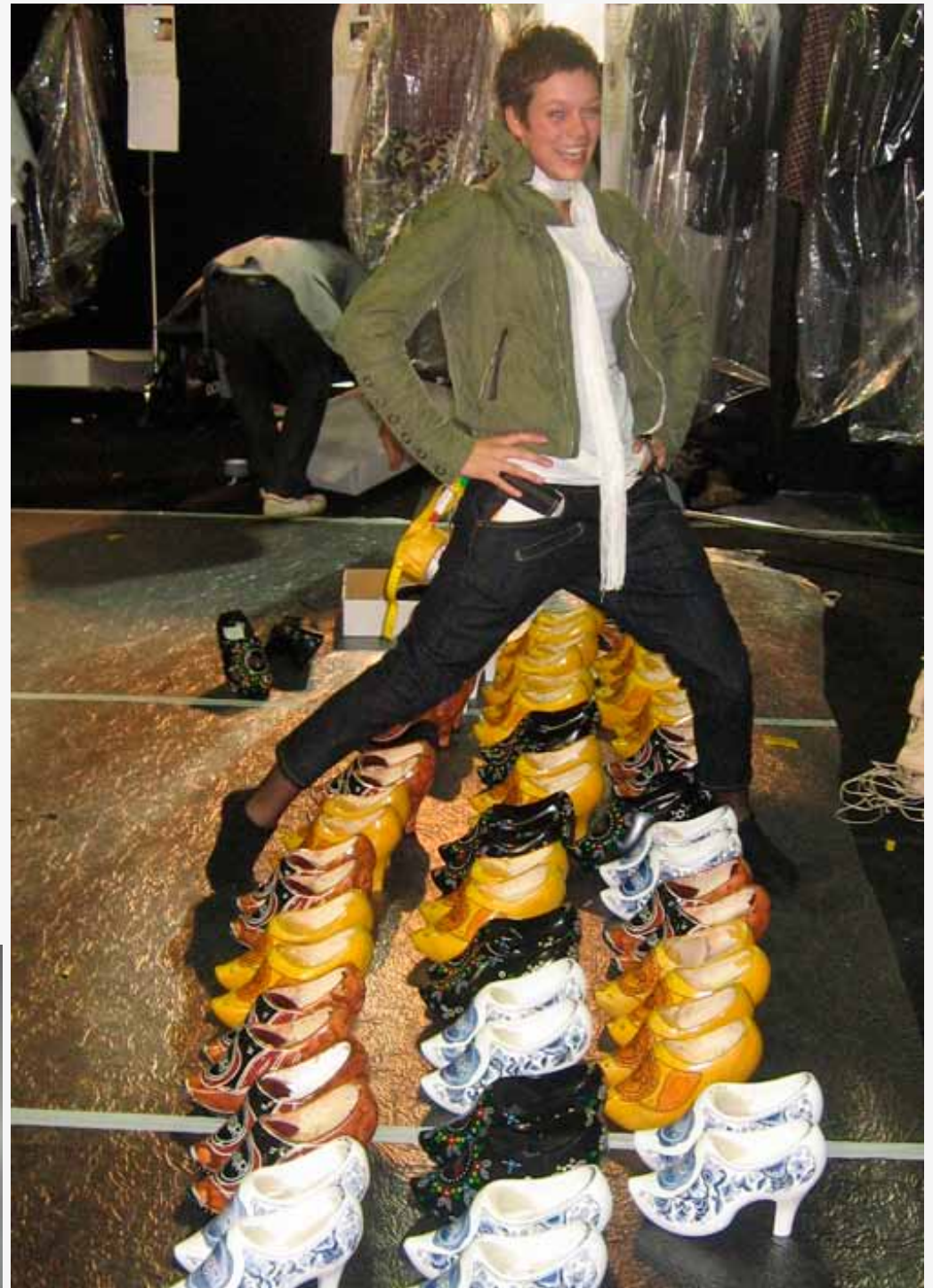
Additional responsibilities: textile patterns; making colour selections for ties and scarves; designing shoe heels.

Year: 2005, 5 months

Client: Viktor & Rolf

Company size: 20 (2005)

Team size: 4





Catwalk Paris 2006
Made in design team of Viktor & Rolf

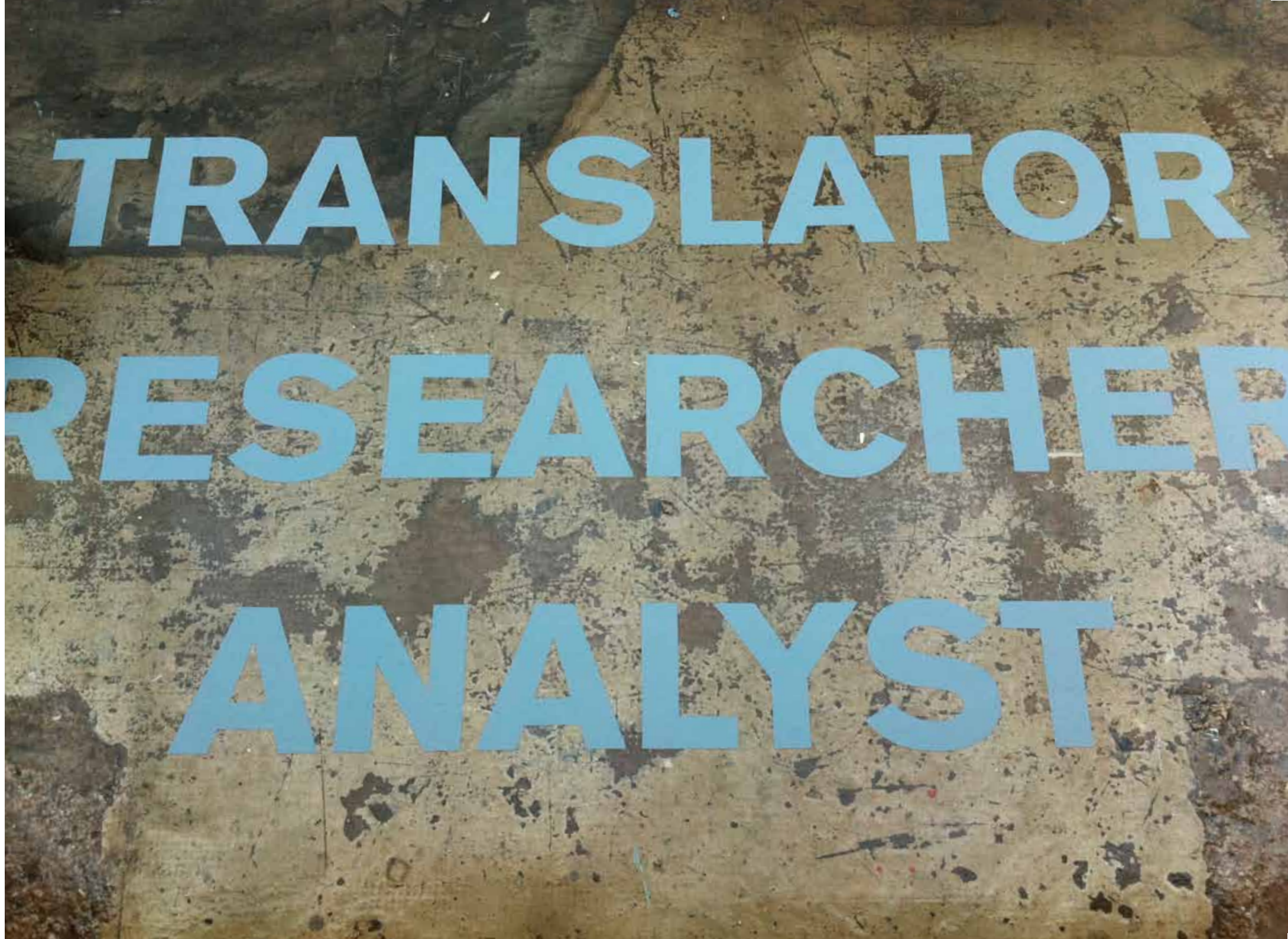


[illegible]

strate the magical properties of
the projection on the wall
a fused circle measuring
on has mounted a
lens that will
break up into
the lens
on,





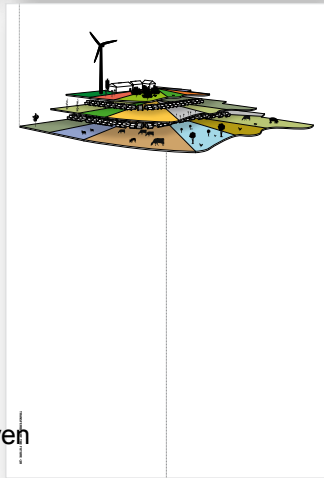
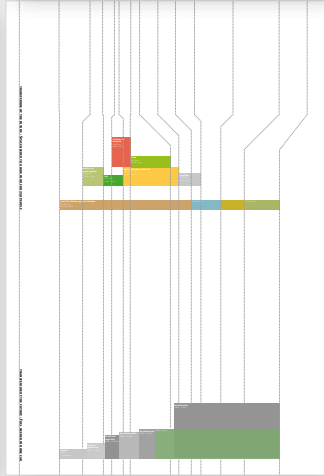
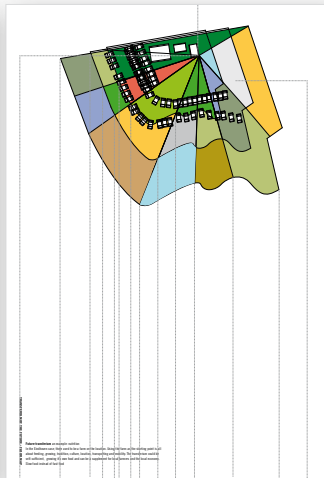
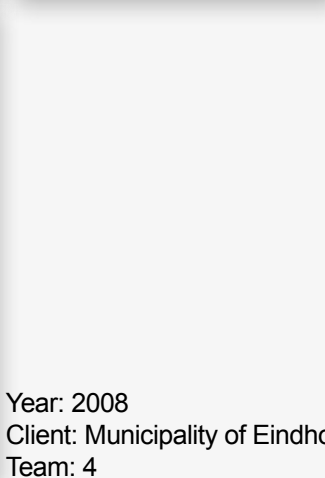
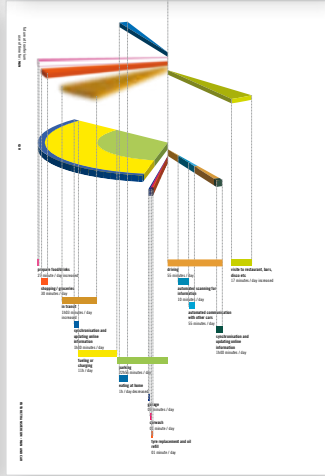
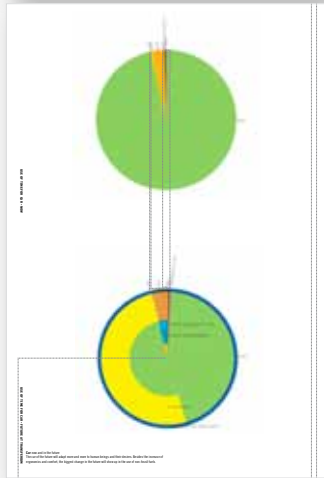
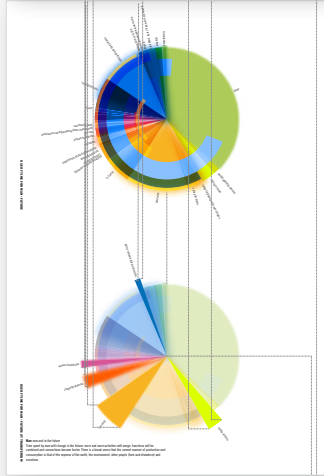
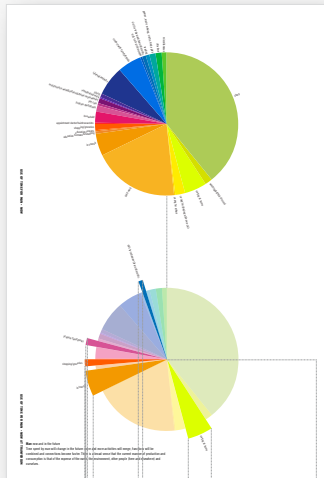


TRANSLATOR

RESEARCHER

ANALYST

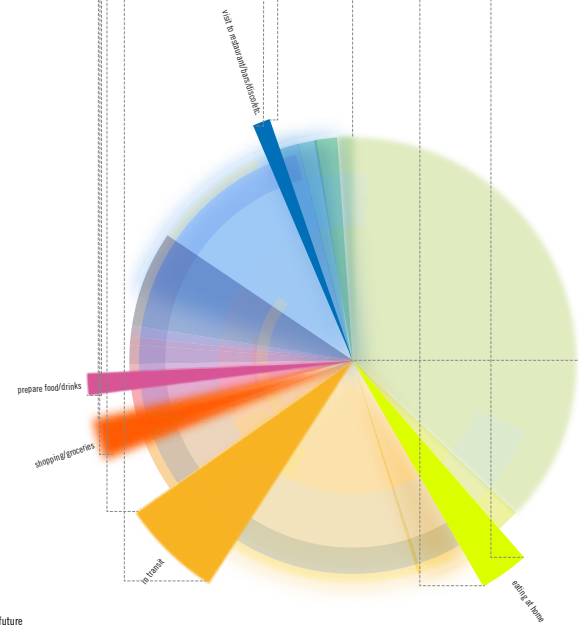
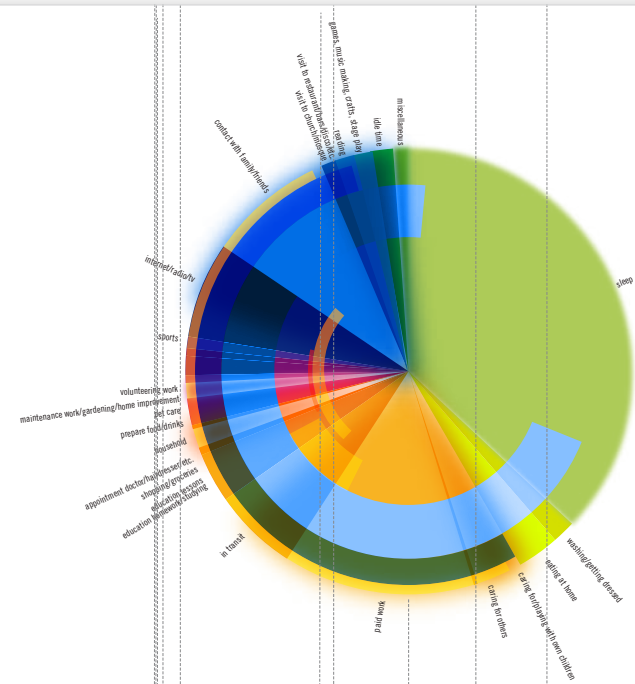




Year: 2008
Client: Municipality of Eindhoven
Team: 4

USE OF TIME FOR MAN - FUTURE

USE OF TIME FOR MAN - FUTURE AT TRANSFERIUM



Man now and in the future
Time spent by man will change in the future: more and more activities will merge, functions will be combined and connections become faster. There is a broad sense that the current manner of production and consumption is that of the expense of the earth, the environment, other people (here and elsewhere) and ourselves.

Visual Identity and Way finding

Project: Developing a concept for visual identity and way finding for 'IJburg College', a rewarded new high school in Amsterdam. In collaboration with Simone van Wijk.

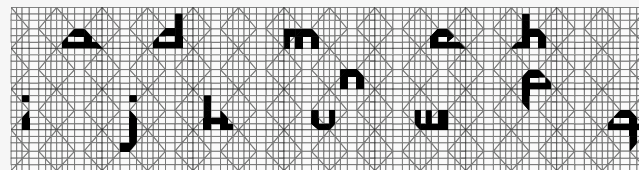
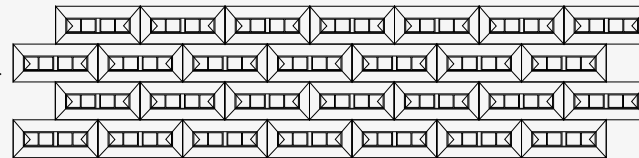
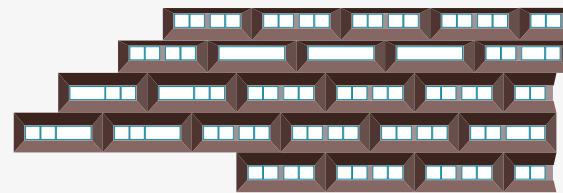
Approach: I created a font. I based this on the grid I abstracted from the facade of their brand new school building; this grid was also used as a basis for the typical schoolbook lines, which were used in various communication means; the colours from beautiful surrounding nature were brought inside and turned into a colour palette.

Client & year:

IJburg College 1 (2011)

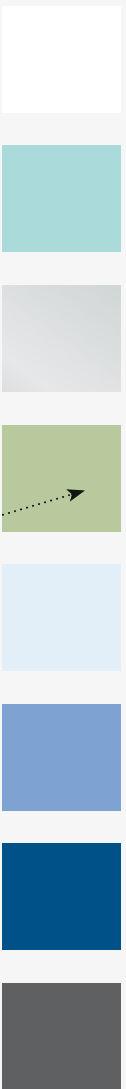
IJburg College 2 (2017)

Team: 2 (icw Simone van Wijk)



A 02°03' 19''

The system behind the identity





IJburg
college

Leiden
Leiden

1017 CA Amsterdam
020 - 3443000
020 - 3443030
Info@ijburgcollege.nl
www.ijburgcollege.nl

Lou
Brouwers
algemeen directeur
06 - 22512037
lou.brouwers@
ijburgcollege.nl

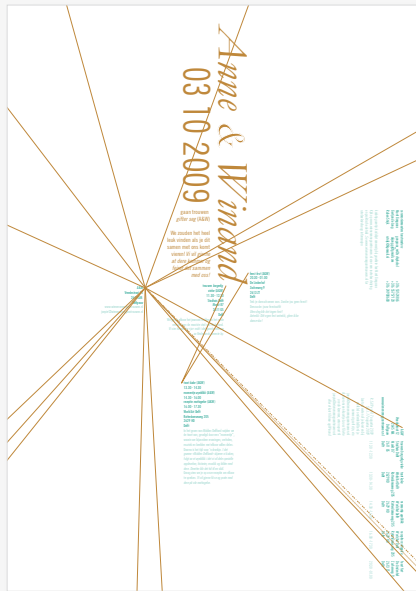








Client: privat
Team: 1
Year: 2009







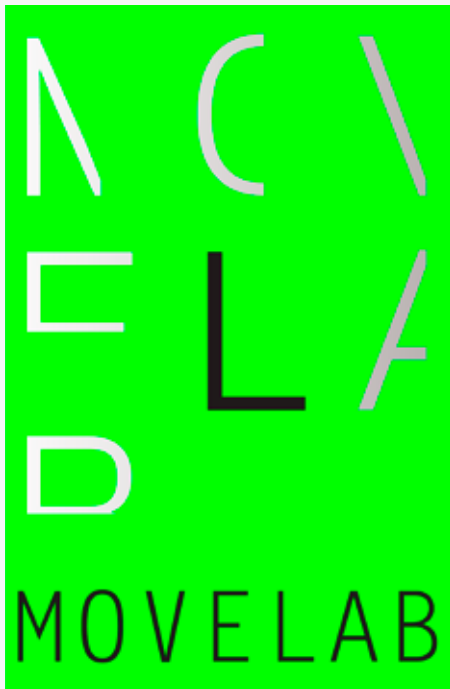


Year: 2012

Client: Movelab Dance Centre

Team: 1

Team Movies: 4



MOVELAB DANCE CENTRE

**creative
movement
courses**

schedule and information
on our website

for beginners and professionals for kids, teens and adults for individuals and organizations

www.movelabdance.com

A unique Dance Centre in the UAE where you INVENT your own DANCE. Serious-fun brainy-bodywork!



Stills (click to play @ Vimeo)

Responsibility: Production management of campaign movies



Towel design

winner Jury and Public prize.

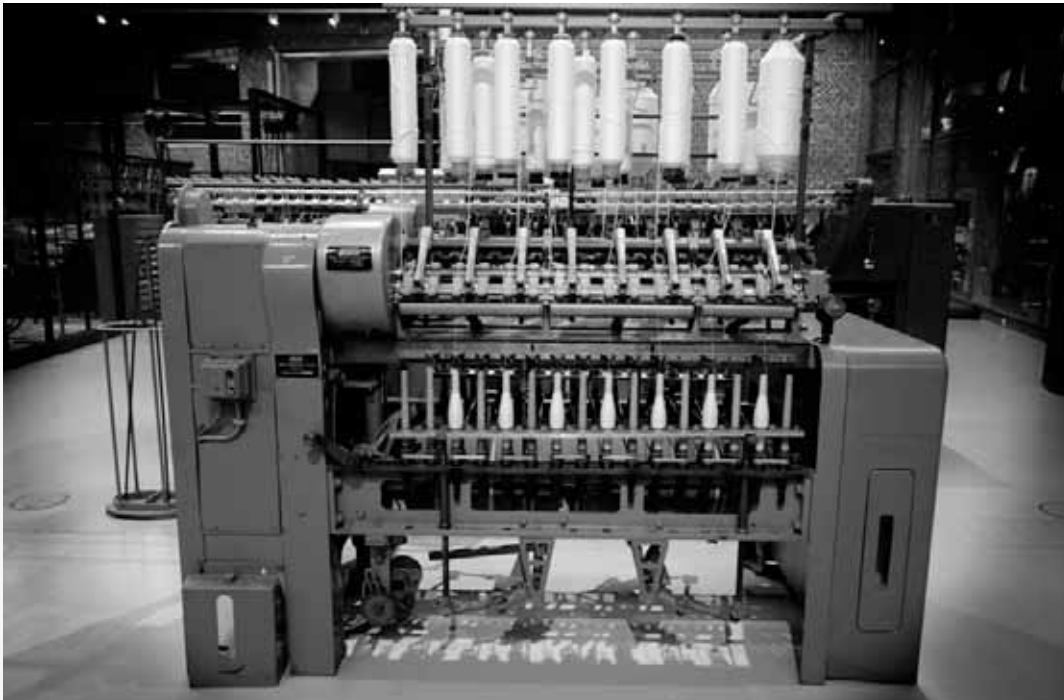
Competition: a utensil which makes the identity of the province Overijssel catch the public eye.

Method: Research educational, architectural and historical 'icons' that shape part of the identity of the province, then abstract those icons into a series of repetitive geometrical patterns. Using the textile industry of the province by choosing to execute the pattern in a towel, and getting this produced on the last operational traditional weaving machines at the museum 'Twentse Welle'.

Year: 2012-2013

Client: Kunst & Cultuur Overijssel

Team: 3

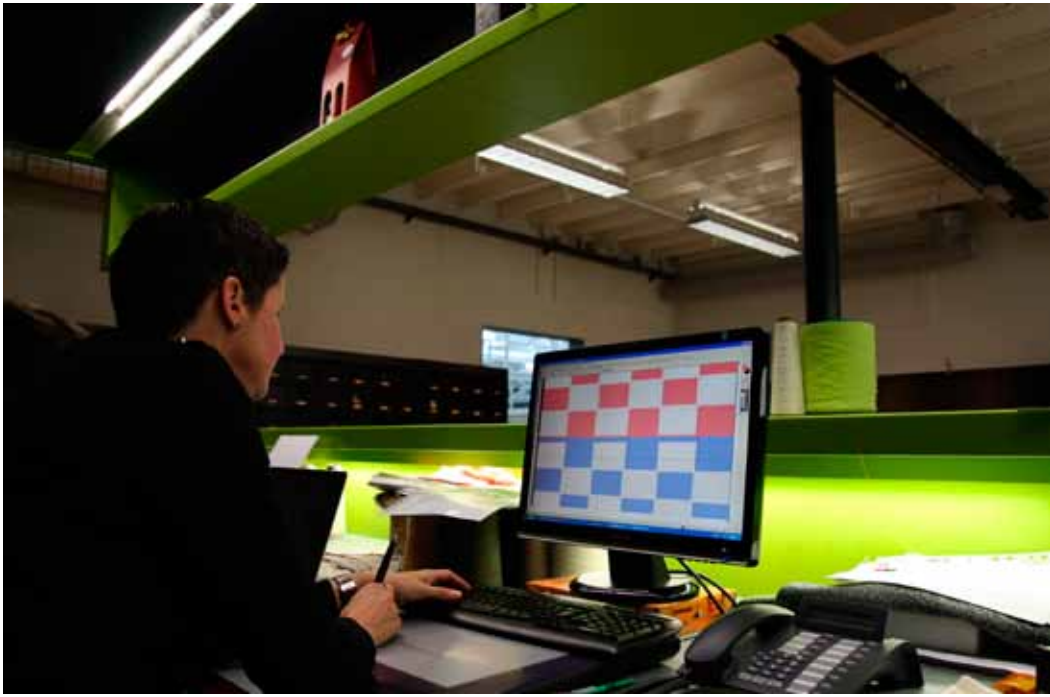


Last operational
weaving machine

Zouttoren (salttower)
A typical building in province Overijssel









Limited edition of 200 pieces

Way finding Markethall

'Vershal Het Veem', Strijp-S, Eindhoven

Project: Development of the way finding of the toilets and the naming, inside the brand new and very busy markethall.

Responsibilities: Art direction on concept, design and execution.

Year: 2016

Client: Trudo

Team: 2 (icw Simone van Wijk)



Existing Logo and facade



VERS
HAL
HET
VEEM

Name at the entrance
Frame made in spray painted steal



Toilet signs
Painted at the walls / doors



Way finding Parking garage

“Het Veemgebouw”, Strijp-S, Eindhoven

Project: Development of floor numbering, elevator signs and the walking route of parking garage. The parking is mostly used for privat parking (building above), rearly for visitors of Strijp-S. With respect of the industrial colors.

Responsibilities: Art direciton on concept, design and execution.

Year: 2016

Client: Trudo

Team: 2 (icw Simone van Wijk)



BG



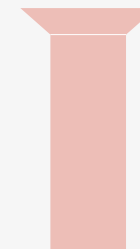
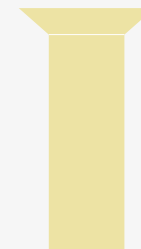
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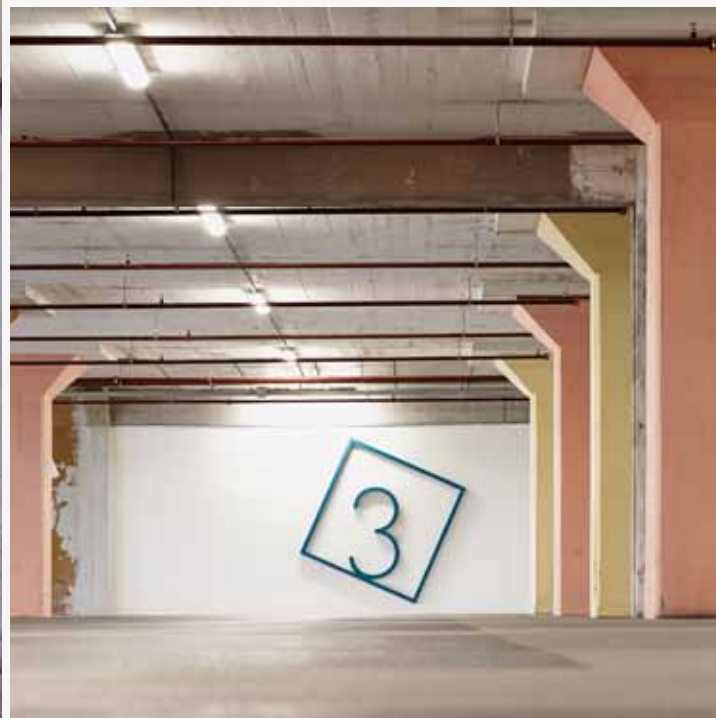
P2



P3







OPEN

Project: Development logo, visual identity, website and many communication items.

OPEN development is a real estate company who invest and develop in the city. They have an open (easy to reach, transparent, young) character. OPEN transforms offices, schools, monuments to livings, hotels or other customized provision.

Year: 2011

Client: OPEN development

Team: 1

OPEN
DEVELOPMENT





OPEN DEVELOPMENT

all | info | news | projects



there's
anewkid
intown.

About

2012 march / info



Technische Universiteit Delft

Doorstroomgebouw

2012 march / projects



Jesse Bonjer

2012 march / info



Brug 18s

2012 march / projects

RT @MdeGruyter:
tendervoorwaarden toren
overhoeks tonen weer eens aan dat
overheid volledig langs de markt
heen leeft.

@EYE_Tower / 15 days ago

RT @EYE_film: Bijna 4000 volgers!
Kijk, dat zou nou een leuk begin zijn
van onze allereerste werkdag in het
nieuwe gebouw morgen :) Ple ...

@EYE_Tower / 18 days ago



EYE Tower

2012 march / projects



Meelfabrieksteiger

2012 march / projects



NDSM website

2012 march / projects



Contact

2012 march / info

2012 march / projects
Technopolis

Comments (0) Tweet 0 Like



Flevo Test Centrum

2012 march / projects

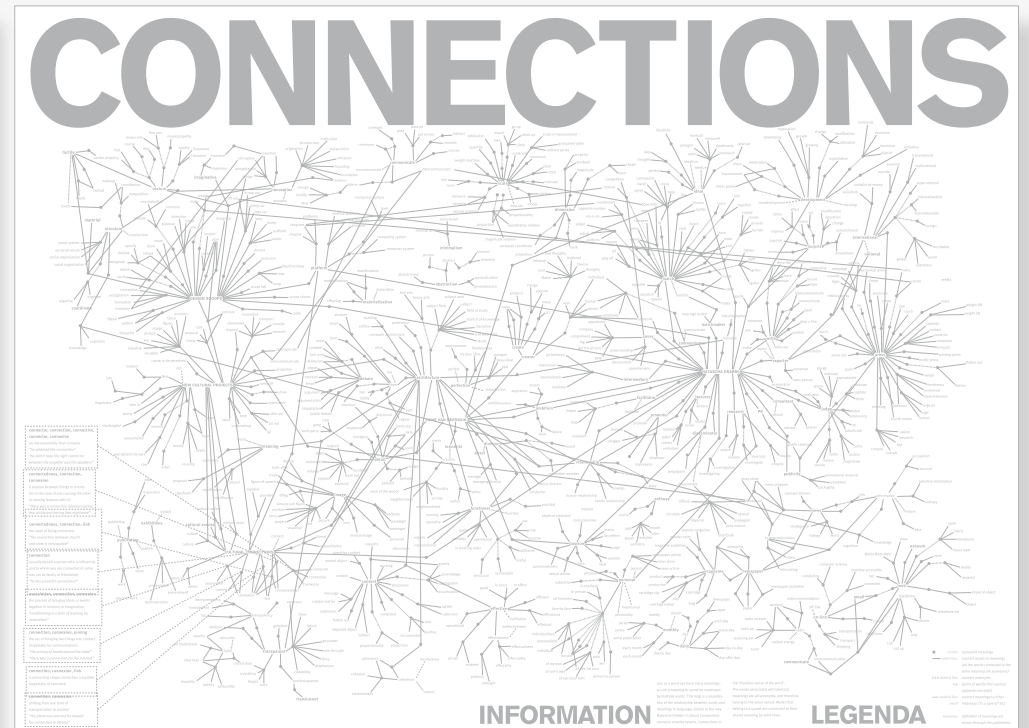
Infographic "Connections"

Project: Invitation for the exhibition 'Design Scoops / New Cultural Products', curated by Natasha Drabbe. The invitation is a large folder infographic, about the network Natasha Drabbe has. It started by connection her talents, skills and abilities - and ended by connection all exhibition designers. .

Year: 2012

Client: Natasha Drabbe

Team: 1







Year: 2006

Client: Starters Stipendium (but free work)

Team: 1



Gifts By Beel

Year: 2012

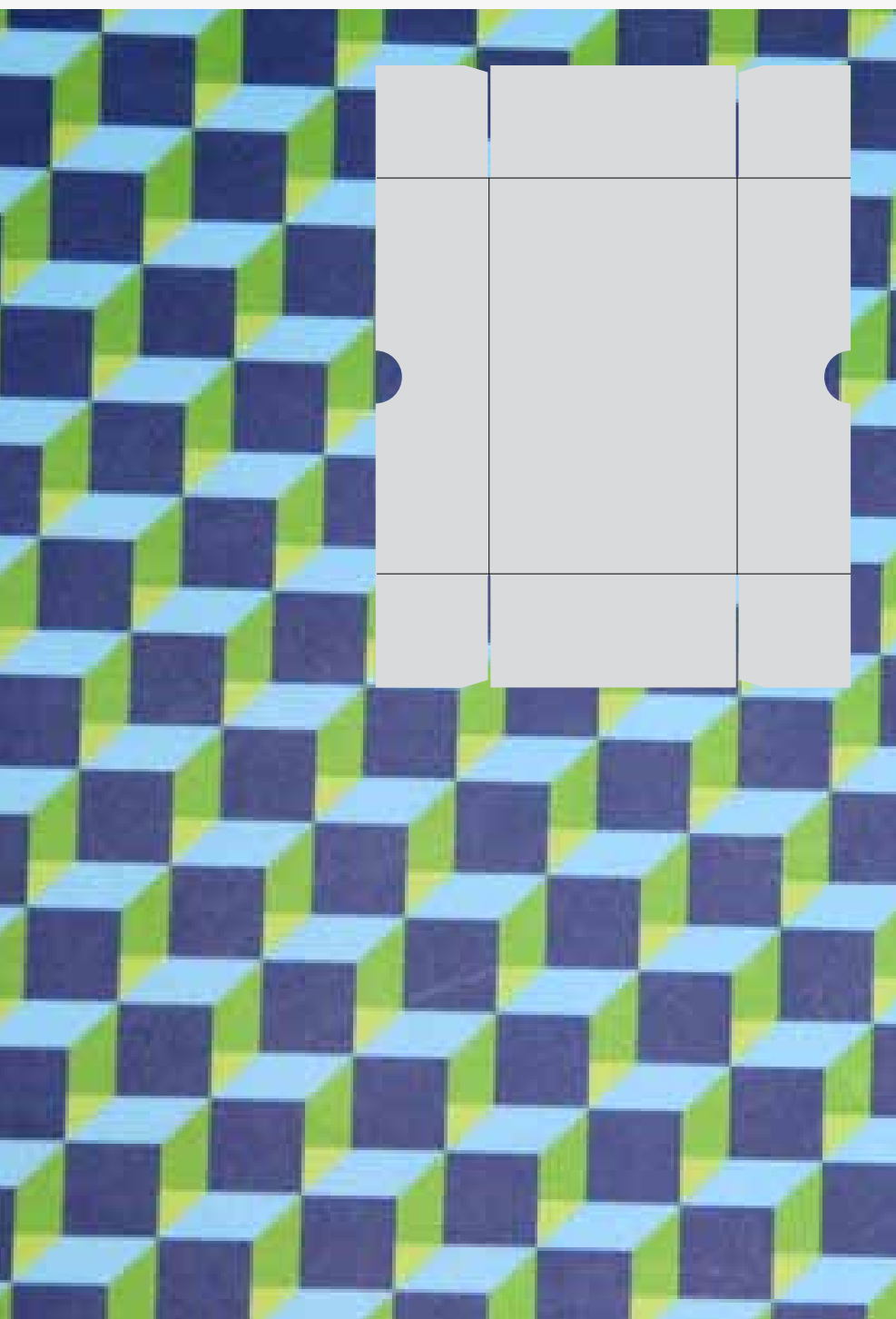
Client: Gifts By Beel (giftshop)

Team: 2



GIFTS BY BEEL



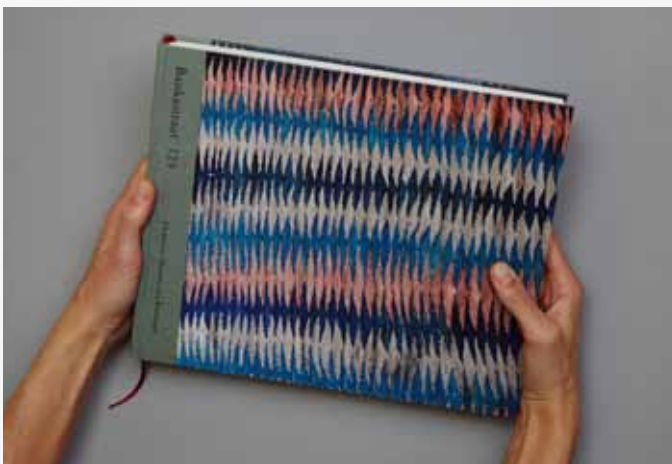


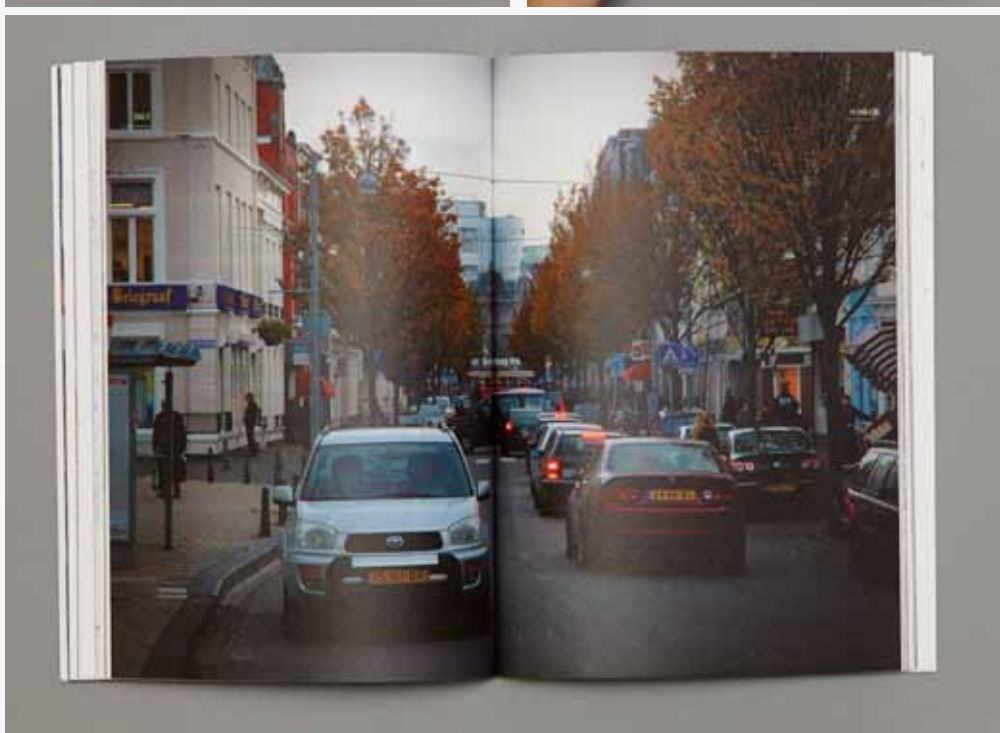
Bankastraat 124

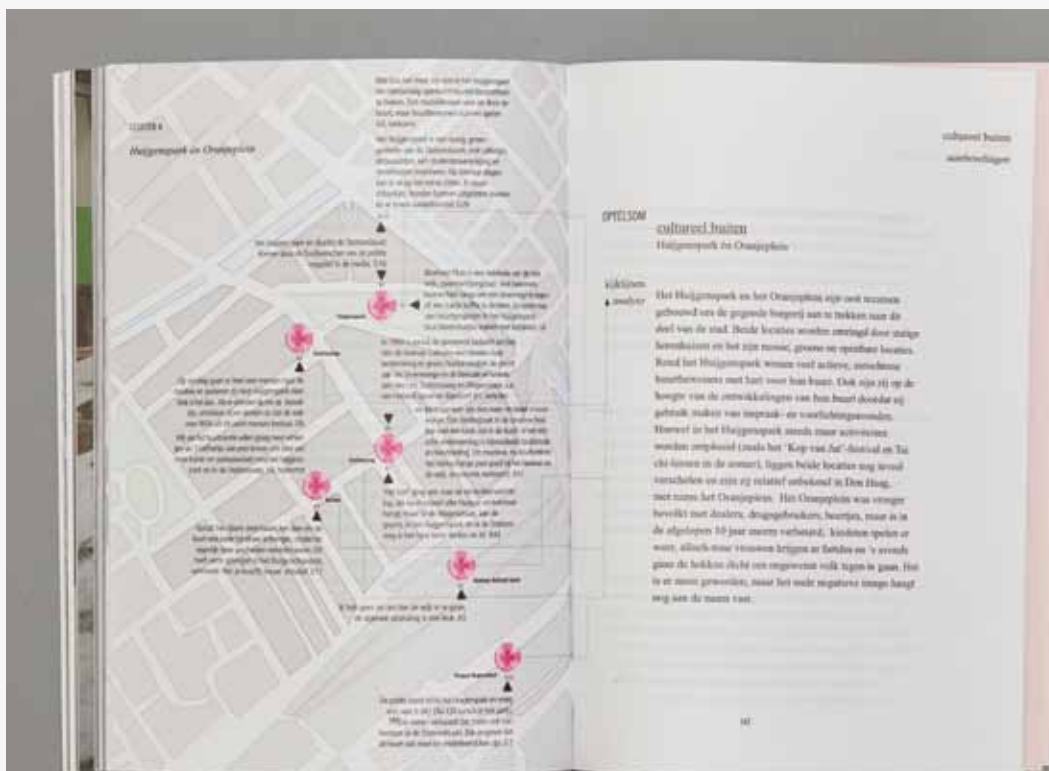
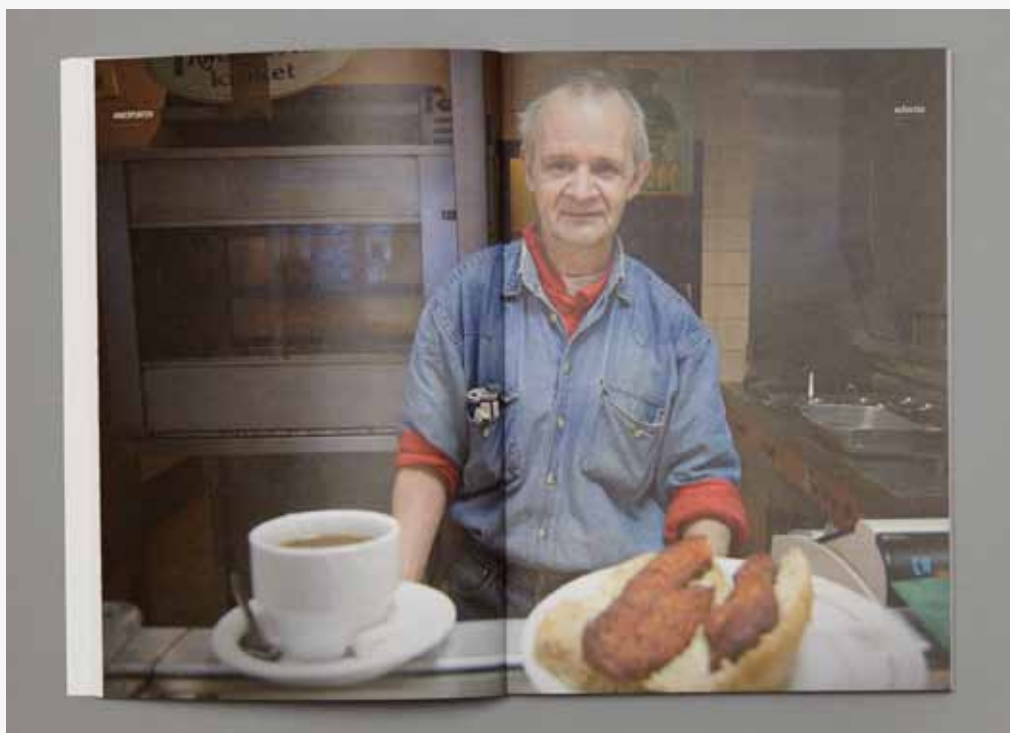
Project: Design and lay-out of the book 'Bankastraat 124'.
A photobook to perpetuated the herritage of the couple living there.

Year: 2015
Client: privat
Team: 1









Graduation Project

Project: Research about what is it that devines my identity? "Who am I? What's my substance? What do I feel?"

Result: A pseudo-scientific book about my identity.

Background: I'm fascinated by the contrasts between feeling and mind, not only found in myself, but also in society in general.

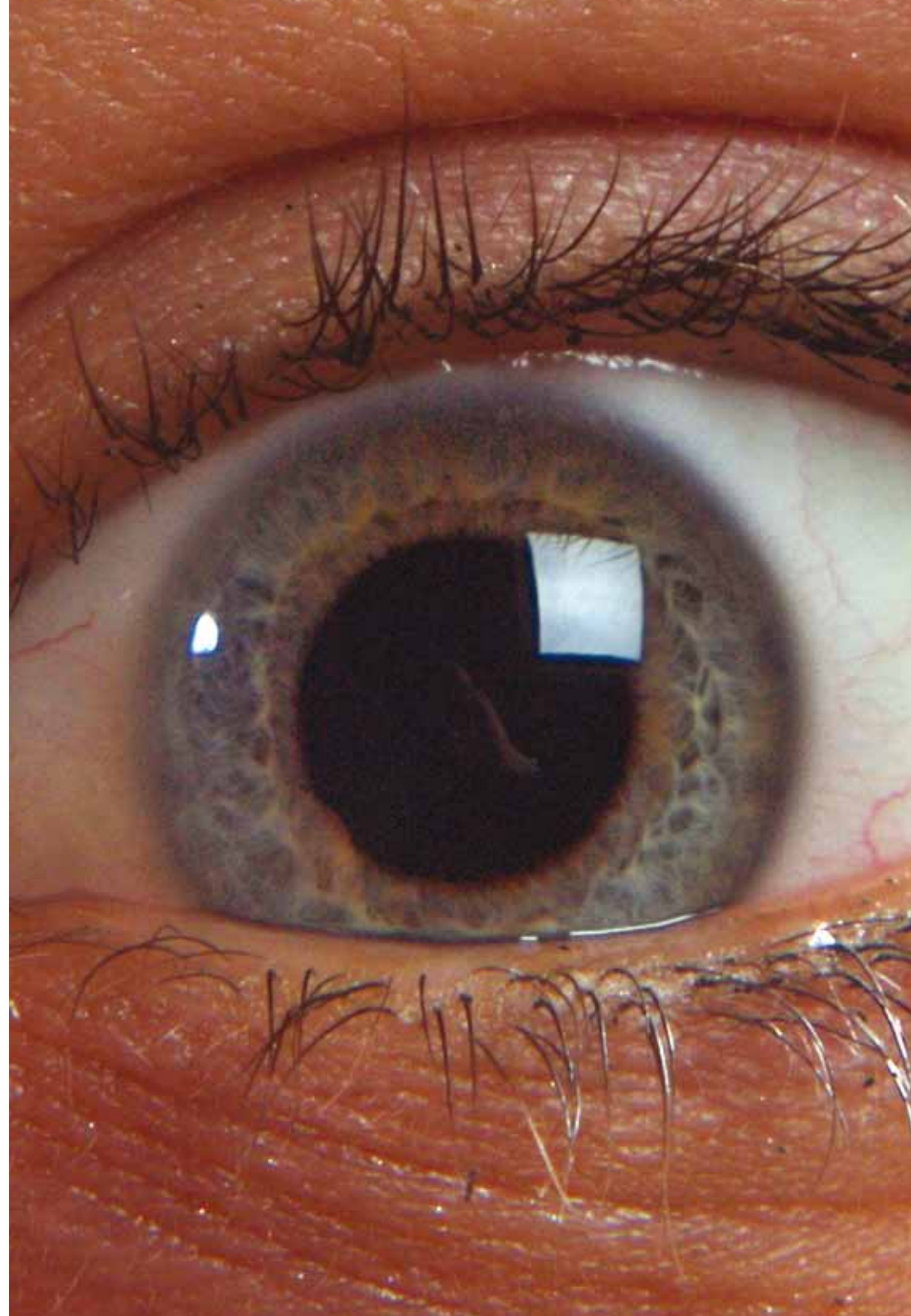
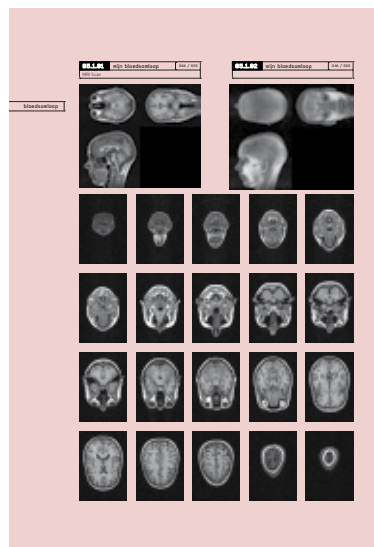
Unlike friends who tend to describe each other in terms of emotional character traits, societal context often defines an individual in terms of so-called quantifiable attributes: age, academic credentials, consumer behaviour.

I've intensive collected as much data as possible, categorized and linked personal data, to see what would happen if I tie this all together the same way I would assiate feelings.

Year: 2006

School: Design Academy Eindhoven

Grade: Cum Laude

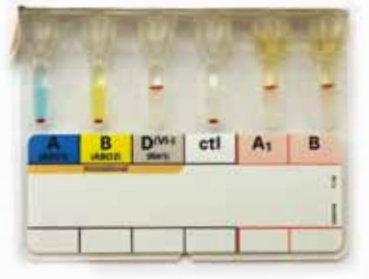


bloedsomloop

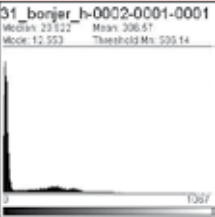
05.4.01 mijn bloedsomloop 046 / 055
Bepalen bloedgroepen, 0 positief



05.4.02 mijn bloedsomloop 046 / 055
Bepalen bloedgroepen, 0 positief



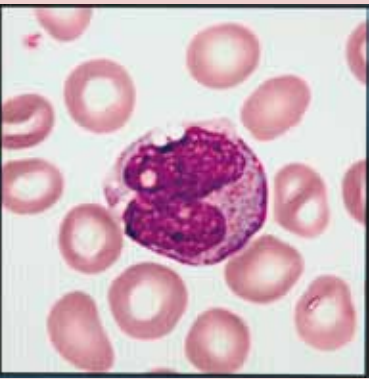
05.5.01 mijn bloedsomloop 046 / 055
Histogram Hartslag



05.6.01 mijn bloedsomloop 046 / 055
Stollingsfactor



05.6.02 mijn bloedsomloop 046 / 055
Eosinophil



05.6.03 mijn bloedsomloop 046 / 055
Witte bloedcel Lymphocyten



05.6.04 mijn bloedsomloop 046 / 055
Witte bloedcel Eosinophil



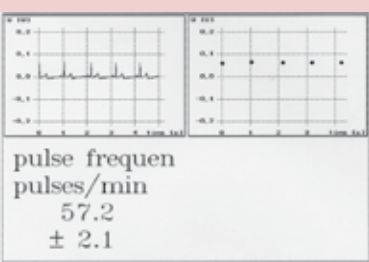
05.6.05 mijn bloedsomloop 046 / 055
Witte bloedcel Monocyten



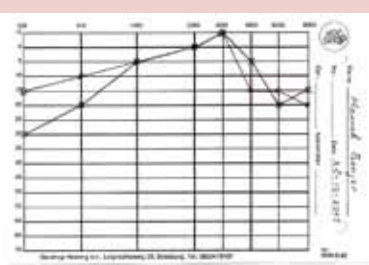
05.6.06 mijn bloedsomloop 046 / 055
Witte bloedcel Artefacten



05.7.01 mijn bloedsomloop 046 / 055
Hartslag



05.8.01 mijn bloedsomloop 046 / 055
Gehoormeting



06.1.01 mijn gemiddelde 056 / 067
Propadeuse IO, TU Delft



gemiddelde

06.1.03 mijn gemiddelde 056 / 067
Cijferlijst Propadeuse

A spread of the book
appendix - research overview

Design Academy Eindhoven

Graduation project

Research

Infographics

Book

A spread of the book
inforgraphic - about my validity (explained in the book)

A selection of spreads.

